

The Lauren Berger Consulting Agreement

This consulting agreement is made on June 1, 2020, between William F. Todd, 8806 Liberty Lane Potomac MD 20854 and The Lauren Berger Collection, 160 Central Park S, New York, NY 10019

The Lauren Berger Collection wishes to retain the services of William F. Todd to manage their entire social media operation and provide consulting services.

Scope of Work

See Attached Document

Timeline and Termination Provision

This letter of agreement is open ended. Both The Lauren Berger Collection and William F. Todd can terminate this agreement at any time by providing 30 days advance notice.

Fees and Expenses

The Lauren Berger Collection agrees to pay William F. Todd a flat fee of \$2400.00 per month and is due before the 15th day of each month.

Confidentiality and Ownership of the Work

William F. Todd acknowledges and agrees that all material provided by The Lauren Berger Collection, including but not limited to, business names, logos, content, or any other form of intellectual property associated with the Client's business is owned solely and exclusively by The Lauren Berger Collection and that Bill Todd has the right to publish such content. The Lauren Berger Collection reserves the right to take down any content at its sole discretion.

William F. Todd respects the intellectual property rights of The Lauren Berger Collection and will not knowingly post content that is subject to trademark, copyright, or other intellectual property restrictions.

Accessibility

The Lauren Berger Collection hereby agrees to do all things reasonably necessary to enable Bill Todd to provide social media management services.

This includes:

- a). providing access to social media account/s and access to your Facebook Business Manager account, granting administrator privileges, as well as any passwords & usernames upon request.
- b). if necessary, granting permission to create new social media accounts/Facebook Business Manager account and profile/s on the major social media platforms.

c). granting permission to edit and contribute to your social media account/s on the major social media platform/s, including to make posts and create pages or channels, send e-marketing campaigns, consistent with your business strategy.

d). William Todd accepts no responsibility for changes made by the social media or email networks which may impact on the design and/or functionality of your accounts.

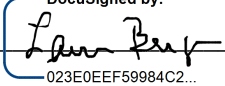
Social Media Advertising

The Lauren Berger Collection agrees to provide William Todd with a payment tool (Pay Pal or credit card) to use solely with the major social media platforms and for the apps, and tools to service these platforms. Any email databases you provide for social media upload must have been created in compliance with current anti-spam legislation.

Mediation and Jurisdiction

The parties will attempt to promptly resolve any dispute or controversy arising out of or relating to the formation, performance, or termination of this Agreement. Otherwise any such dispute will be submitted to binding arbitration before a single arbitrator mutually selected and approved by The Lauren Berger Collection and William Todd.

This constitutes the entire agreement between the parties.

DocuSigned by:
By: 
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Co: The Lauren Berger Collection.

Date:

By: *William F Todd*

Co: BTodd.com

Date: 6/1/2020

LB@laurenbergercollection.com

5/31/2020