



Corporate Leadership 2012

Learn How Today's Cutting Edge Leaders Achieve Extraordinary Results, Attract and Keep Their Industry's Superstars And Have An Amazing Amount of Fun Doing It!

In this seminar, your team will learn :

- **Leadership is not just giving direction. Leadership in 2012 is about setting big, smart goals and motivating your team to deliver extraordinary results.**
- **2012's best leaders understand that a company that becomes fun to do business with will have a distinct competitive advantage over the competition.**
- **Leadership is about catching people doing something right every day.**
- **Leadership is understanding that a happy, motivated employee is 127% more productive than an average employee.**

Leadership 2012

This seminar is based on the exceptional leadership strategies, tactics and best practices detailed in the new book, *Speaking of Success*.

This book was co-authored by Ken Blanchard, author of the world famous *One Minute Manager* and Stephen R. Covey author of *The 7 Habits of Highly Effective People*.

