



Bill Todd

A High Energy, Interactive And Fun Sales Trainer!

www.BTodd.com



“Bill Todd lit a motivational fire under our people that is still producing outstanding results. Six months later we are still knocking the socks off the competition thanks to his quarterly follow up.”

Denis Harper, SR. Vice President, Summit Marketing

“I first heard Bill Todd when I was Vice President of Sales for Hertz and again when I served as Publisher for ASTA Agency Management Magazine. His motivation works because he has been in the field selling toe to toe in good economic times and bad.”

Tom Hayden, Sr. VP of Marketing, Liberty/GoGo

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Bill Todd Will Inspire Your Employees To Out-sell, Out-network and Out-hustle Their Competitors During This Nagging Recession!

Bill Todd is a high energy, entertaining, affordable speaker, motivator and sales trainer. He focuses on helping business to drive sales, generate more profits and quickly shift market share. Bill Todd has enjoyed a quarter century of sales and marketing experience on the local, regional, national and international levels.

Prior to launching his speaking career Todd served as Vice President of Sales and Marketing for Marriott's Corporate Lodging division. He has also served as Vice President of World Wide Sales And Industry Marketing for the 5000 + franchises and seven global brands that make up Choice Hotels International.

Key Topics

Your presentation will be completely customized to meet the exact needs of your attendees. Among his most requested presentations are:

- The five powerful secrets of success shared by today's recognized hotel sales superstars.
- How to get your voice mail messages returned!
- Just sending e-mail is not selling!
- How to drive record profits by turning your customers into walking, talking billboards.
- How to win over 21% of your competitor's best customers in less than 90 days.

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