



INSTITUTE FOR THE PSYCHOLOGICAL SCIENCES

February 11, 2008

Mr. Bill Todd
9216 Villa Drive
Bethesda, MD 20817-3110

Dear Bill,

On behalf of Fr. Charles and myself, thank you so much for taking the time to meet with us on Friday. We were extremely impressed by your vast knowledge and expertise in marketing)and grateful for your many suggestions.

The Institute for the Psychological Sciences (IPS) enjoys a unique status among graduate schools of psychology. By implementing your suggestions, we're confident that IPS' name recognition will increase, a greater pool of qualified applicants will be drawn to IPS, and IPS will firmly establish itself as the leader in forging a new psychology -- a psychology infused with theology and philosophy while utilizing the most current and effective therapeutic techniques .

We look forward to sharing the results of our marketing success and wish you continued success in your professional endeavors.

God bless,

Ellen F. Guarente
Director of Marketing
The Institute for the Psychological Sciences